

**ORDER**

KLAS

**Orders**  
**Order / Rev:** 37805  
**Alt Order #:**  
**Product Desc:** CONGRESS/D/CD4  
**Estimate:** 2306  
**Flight Dates:** 10/31/12 - 11/01/12  
**Original Date / Rev:** 10/30/12 / 10/30/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Horsford - DCCC  
**Demographic:** A25-54  
**Product Codes:** PO1  
**Priority:** LV1  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/01/12	17	\$11,995.00	\$10,195.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	17	\$11,995.00	\$10,195.75	0.00
<b>Totals</b>	<b>17</b>	<b>\$11,995.00</b>	<b>\$10,195.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	10/31/12	11/01/12	8 News Now 5a M-F	CM	5-6a	--WT---	:30	4	\$225.00	LV2	0.00	NM	4	\$900.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		4				\$225.00		0.00			
N 2	8	10/31/12	11/01/12	Live w/Kelly	CM	9-10a	--WT---	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
				Live w/Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1				\$300.00		0.00			
N 3	8	10/31/12	11/01/12	Price Is Right	CM	10-11a	--WT---	:30	1	\$450.00	LV2	0.00	NM	1	\$450.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1				\$450.00		0.00			
N 4	8	10/31/12	11/01/12	Y&R	CM	11a-12p	--WT---	:30	1	\$550.00	LV2	0.00	NM	1	\$550.00
				Young & Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1				\$550.00		0.00			
N 5	8	10/31/12	11/01/12	1230-2p Soaps/ LMAD	CM	1230-2p	--WT---	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
				Soaps / Let's Make A Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1				\$375.00		0.00			
N 6	8	10/31/12	11/01/12	8 News Now 4p M-F	CM	4-5p	--WT---	:30	1	\$450.00	LV2	0.00	NM	1	\$450.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WT---		1				\$450.00		0.00			

Advertiser:	Horsford - DCCC
Product Desc:	CONGRESS/D/CD4
Estimate:	2306

## KLAS

<b>Totals</b>	<b>17</b>	<b>\$11,995.00</b>
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